

**Abstract of the Disclosure**

Location information of content information  
(whose location is unpublished on a network)  
5 transmitted by a location unpublished information  
transmitting unit is stored to a database. A web  
page (containing a search keyword input field)  
transmitted by a search keyword input page  
transmitting unit is browsed by a web page browsing  
10 unit. A keyword that is input to the search keyword  
input field is transmitted to an information  
searching apparatus. A searching unit searches a  
database for content information corresponding to  
the keyword. When the keyword correlates with  
15 information transmitted by the location unpublished  
information transmitting unit, the user can find  
content information of which the location is  
unpublished with a user's terminal apparatus.